

2016

◆ Nordic Business Forum 2016

# Advantage

◆ Marketing ◆ Digitalization ◆ Culture

OCTOBER 6-7

HELSINKI, FINLAND



# Two incredible days with the world's brightest minds & future business leaders.

In 2016, we turn Marketing, Digitalization and Culture into your competitive advantage.

## THURSDAY

October 6

Peter Diamandis  
Des Traynor  
Scott Galloway  
Gary Vaynerchuk  
Dick Costolo

## FRIDAY

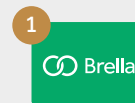
October 7

Vineet Nayar  
Jessica Jackley  
Amy Chua  
Seth Godin  
Tony Hawk  
Ed Catmull

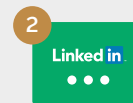
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meetings



**Scott Galloway**

*Clinical Professor of Marketing at NYU Stern & Founder of L2*



**Des Traynor**

*Co-Founder of Intercom*



**Gary Vaynerchuk**

*Co-Founder and CEO of VaynerMedia*



**Vineet Nayar**

*Former CEO of HCL Technologies, Author of Employees first, Customers second*



**Amy Chua**

*Author and John M. Duff Professor of Law at Yale Law School*



**Jessica Jackley**

*Co-Founder of KIVA*



**Seth Godin**

*Author*



**Tony Hawk**

*World's most famous skateboarder, Man behind Tony Hawk brands*



**Dick Costolo**

*CEO of Twitter (2010–2015)*



**Ed Catmull**

*Co-Founder of Pixar, President of Walt Disney Studios & Pixar Animation*



**Peter Diamandis**

*Founder & Chairman of X Prize Foundation & Singularity University*

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SPEAKERS  
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# Nordic Business Forum *2016*

## Nordic Business Forum 2016

- + Best networking possibilities
- + Practical and game changing ideas
- + Highly exquisite seminar experience

## Inspiration for two

For every ticket you purchase, Nordic Business Forum gives a day of inspiration and intrapreneurship to a student.