



Nordic Business Forum 2015

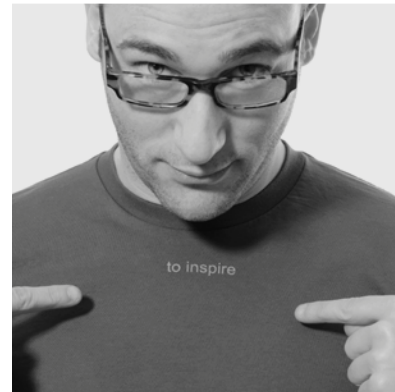
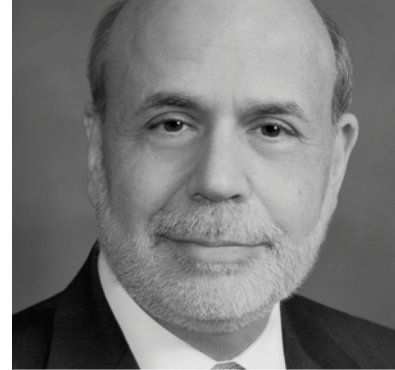
Optimizing Your Impact

The businesses with the strongest impact for the better, will be the ones to succeed.

IMPACT

OCTOBER 1-2
HELSINKI, FINLAND

WWW.NBFORUM.COM/2015



The businesses with the strongest **impact** for the better, will be the ones to succeed.

A business is for nothing, unless it has an impact on its customers and the society.

At Nordic Business Forum 2015 the world's top thinkers will share their ideas on strategy, disruption and influence, to boost your impact.

● Strategy ● Disruption ● Influence

SEMINAR PROGRAM

Thursday, October 1

John C. Maxwell
Nilofer Merchant
Guy Kawasaki
Arianna Huffington

Friday, October 2

Simon Sinek
Garry Kasparov
Keith Cunningham
Ben Bernanke

NETWORKING

Network with thousands of executives and business owners.

Nordic Business Forum is known for its exceptional networking atmosphere and tools. As an example, we provide you with a new kind of networking tool, which makes it possible to schedule valuable meetings during the breaks.

 **Brella**



1. Log in at www.brella.io



2. Sign in with your LinkedIn profile if you have one



3. Set the details on what you are looking for



4. You are ready to start booking meetings



Ben Bernanke

Dr. Ben Bernanke, Chairman of Fed from 2006-2014, is a former Economics Professor at Princeton. He's one of the key figures who led the world through the biggest financial crisis since the Great Depression.

STRATEGY



Keith Cunningham

Keith J. Cunningham is a successful Texas entrepreneur who has launched numerous highly profitable businesses. Keith is a very famous business coach and he's responsible for writing the course seminar that Robert Kiyosaki turned into a book "Rich Dad, Poor Dad".

STRATEGY



Garry Kasparov

Garry Kasparov is a business speaker and author, human-rights activist and former World Chess Champion. He came to international fame as the youngest world chess champion in history at the age of 22. He's also one of the smartest people alive – his IQ is 190.

STRATEGY



John C. Maxwell

John C. Maxwell is a bestselling author, coach and speaker who has sold more than 24 million books in 50 languages. Maxwell was identified as the most popular leadership expert in the world by Inc. magazine in 2014.

INFLUENCE



Simon Sinek

Simon Sinek is a trained ethnographer and he's the author of global bestseller "Start With Why". He is best known for popularizing the concept of Why and for the talk he gave on the subject that became the second most watched talk of all time on TED.

INFLUENCE



Arianna Huffington

Arianna Huffington is the chair, president and editor-in-chief of The Huffington Post Media Group - one of the most famous media brands on the Internet. In 2013, she was on the Forbes Most Powerful Women list and she has also been twice on the TIME 100 list.

INFLUENCE



Nilofer Merchant

Nilofer Merchant is a business advisor who has personally launched 100 products amounting to \$18B in revenue. She's won the Thinkers50 Future Thinker award and her "11 Rules for Creating Value In #Social-Era" was Fast Company's Best Business Book of 2012.

DISRUPTION



Guy Kawasaki

Guy Kawasaki is the chief evangelist of Canva and an executive fellow at the Haas School of Business at U.C. Berkeley. Formerly, he was an advisor to the Motorola business unit of Google and chief evangelist of Apple. He's also the author of 12 books.

DISRUPTION



Get your tickets +358 20 775 1390 or
www.nbforum.com/2015

Read more on our website!



Nordic Business Forum *2015*

IMPACT

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HELSINKI, FINLAND

Nordic Business Forum 2015

- + Two days of the best networking possibilities available
- + Practical and game changing ideas
- + A very exquisite seminar experience

Inspiration for two

For every ticket you purchase, Nordic Business Forum gives a day of inspiration and intrapreneurship to a student.

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